

March 1, 2023

Dear Transportation Executive,

I would like to bring your attention to the longest running safety incentive program in the United States which can save your company thousands of dollars annually all while making our nation's roads and highways safer.

The American Trucking Association's National Truck Driving Championships (NTDC) has been the stage for drivers willing to take the challenge to prove their driving abilities and test their knowledge of the trucking industry and commercial motor vehicles. This event is only open to safe drivers; each participant must be accident free and cannot have more than 29 days off due to an injury within the last year.

When I first started driving 39 years ago the word safety was just that, a word. Scratching a vehicle or having an accident meant paperwork. After competing in the Truck Driving Championships (TDC) in 1996, my attitude was entirely changed. I was the only driver from my company competing in Connecticut, and if I wanted to compete again the following year, I knew I had to be injury and accident free. This meant being aware of every vehicle I was sharing the road with, aiming higher, keeping the big picture in mind, and following every piece of safety advice I was taught over my career. My environmental awareness was heightened to a new level; I now take safety personally. In order to compete at the state TDC and attempt the opportunity to compete in the NTDC, safe driving must be a daily mission. After winning my first State Championship and progressing to the NTDC in 1997, I found I was one out of two drivers there from my company. In 2022, we had most of the State Champions out of the 408 competitors at the NTDC. It has become obvious to me that my company understands the advantage of having their drivers compete, and each year they pose the question "how do we get more drivers interested and involved?"

The NTDC is where drivers meet and create bonds with other safety conscious drivers from all over the country. My goal is to highlight this opportunity and get your drivers interested in the annual event. I highly urge you to talk to your drivers and see if just one of them would be willing to enter this year's state Truck Driving Championships with the hopes of getting more involved next year. It's a contagious event that is positive for all involved.

If every company receiving this letter involved their drivers annually, the safety of our roads and highways would benefit tremendously. There is a reason why so many companies encourage drivers to compete in a proven safety program that's been around since 1937.

For more information please visit www.trucking.org/national-truck-driving-championships

I thank you for your time,

Roland Bolduc

2022 National Truck Driving Championships Grand Champion