

Chaitra Sanders

Associate Director of Health Connector for Business
Massachusetts Health Connector

Chaitra Sanders joined the Massachusetts Health Connector in 2018 soon after the launch of the new Health Connector for Business online shopping platform for small businesses.

She initially served as Distribution Channel and Account Manager. In that role, she primarily served as the service and sales liaison for direct small employer groups, brokers and other distribution channels.

As the Health Connector for Business has grown, Chaitra's role has transitioned to Associate Director of Health Connector for Business. She currently oversees the direction and coordination of the small business health and dental insurance products, focused on membership growth and retention.

She continues with the Health Connector to implement outreach initiatives that engage and inform potential new small business members and their employees about the changes and opportunities for health insurance coverage available through MAhealthconnector.org/business.